



Madison County
Chamber of Commerce

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The Madison County Chamber is the "front door" to the community by answering inquiries, making referrals, helping direct people and investing in the promotion of Madison County.

December 22, 2011

Dear Prospective Member:

The board of directors and I encourage you to review the membership information and benefits found under the "Join" tab on our website and consider becoming a member of the Madison County Chamber starting in 2012. Once you realize the benefits received from being a member and the additional reasons to join with other local businesses, organizations and professionals for the overall benefit of our community, we believe you will agree that the value of membership far outweighs the actual cost to each member.

Membership dues are based on the number of owners and employees totaled together, so a small business of 1-3 employees plus owners pays only \$100 for a full year! We are also pleased to offer two options for businesses and organizations interested in a Premier Membership. The original benefits have not changed, but we had added an advertising focused option based on member requests from 2011 for some changes to the Premier Membership benefits.

Membership in the Madison County Chamber of Commerce aligns you with a group of businesses, organizations, and individuals who support your success and our joint efforts toward economic growth, community betterment and enhancing the quality of life in and around Madison County. We extend our membership to neighboring communities because our business and networking opportunities are not bound by county lines. In order to grow and build a stronger network, we need the positive word-of-mouth advertising for chamber membership from all of our members. If you have a business associate, are involved in a community organization, attend a local church or know of a civic minded individual that is not currently a member of the Chamber, encourage them to join in 2012. Not sure who is a member? Visit our website and scroll through the Member Directory. We'd also be happy to mail information to or visit your referrals if you call or email the Chamber office with the contact information.

On the back of this letter (seen as page two when not printed) is a testimonial from one of our newer members, Kevin Snow with Great Southern Bank. Kevin has been actively involved in other Chambers and is stepping up to be involved here as well. We encourage you to talk with other current members or our board of directors to hear about the positive steps that have taken place and continue within the Madison County Chamber of Commerce.

If you have any questions regarding membership with the Madison County Chamber of Commerce, please don't hesitate to contact the office or one of our board members. The last page can be used as an informal invoice if your business requires this in order to process your payment. We will be happy to send out a personalized invoice by email or U.S. Mail upon request as well.

Sincerely,

Sandy Francis

Sandy Francis, Executive Director
Madison County Chamber of Commerce

2011 Board of Directors

Aimee Kurgas, President (IBS Print & Promo)
Rick Polette, Treasurer (Ozarks Federal Savings & Loan)
Lisa Whitener (Pense Brothers Drilling)
Heidi Beyers (Safe Harbor Hospice)

Stacey Johnson, Vice-President (Big River Telephone)
April Fort (Versa Tech, Inc.)
Sue Tomlinson (Madison Medical Center)
Barbara Hargiss (Community Member)

Member Testimonial: Fredericktown is an amazing community and the strength of a community is found in the people that represent it. I have been impressed to meet with the many business owners and citizens of the Fredericktown area. How can we make this an even better community? One word. "INVOLVEMENT!" The Chamber of Commerce can only offer its members significant value when we all get involved.

Sitting in a packed Chamber meeting is an exciting thing. The networking, camaraderie, and community awareness is a benefit not only for those attending, but also for the businesses that they represent. Right now the number of members that attend the meeting is small and maybe some feel that it's not important or that they don't have time. But the bottom line is that this is OUR Community, and that everyone's INVOLVEMENT is important! We can become a town that will draw in the types of businesses that will add jobs for us and our children. And bring new revenue to support the businesses we already have.

This is not just a nice thought, or a wish of what could be but, instead a call to arms! This is strong community that if presented in the proper light could attract the industries and companies that could bring hundreds of well paying jobs to this area. Your children will grow up here but if they are unable to get one of the handful of jobs that currently exist they will end up looking for work in another area.

Being INVOLVED with the Chamber helps us grow. That means more sales at your cash registers and customers in your lobbies. Soon the Chamber Director and an ambassador will be out to your business to share with you some of the ideas that we have to strengthen the Chamber and therefore benefit your business more as well. Please become INVOLVED and together we will make this community the very best that it can be.

Kevin Snow / Banking Center Manager - **Great Southern Bank** / Fredericktown - 100 Pine Castle Estates Blvd.

