



Madison County Chamber of Commerce

120 W. Main, Fredericktown, MO 63645
573-783-2604
chamberdirector@fredericktownmissouri.net
www.fredericktownmissouri.net

2012 MEMBERSHIP

Annual Dues

Individuals	\$40.00
Non-Profit Organization**	\$50.00

JANUARY—DECEMBER 2012

Why should you join the Madison County Chamber of Commerce?

1. You have a business at stake in this area, which can best be maintained and promoted through working with others in the Chamber to insure the area's progress so your business can continue to be successful.
2. The chamber maintains an office with staff devoted to the civic, commercial and industrial promotion of our area. This multiplies your effectiveness by having another outlet for information about your business or organization.
3. We are the front door of our community, the place where visitors and newcomers get their first impression of our area. Chamber staff answer hundreds of questions about our community made in person, by mail and by telephone and email.
4. Your attendance at chamber events helps to promote you and your business or organization to other members.
5. The Chamber is the "voice" of our community. It's the central organization in which the business community can join with other organizations to promote projects that benefit people, families, businesses and the community as a whole.
6. It's your sales manager for selling community businesses, products and services in a targeted business-to-business atmosphere.

Business with 1-3 staff + owners	\$100.00
Business with 4-10 staff + owners	\$120.00
Business with 11-20 staff + owners	\$150.00
Business with 21-49 staff + owners	\$170.00
Business with 50-100 staff + owners	\$220.00
Business with 101+ staff + owners	\$270.00

Also see our Premier Membership Options listed below \$1,000.00

Multi Business Discount: Full dues for largest business. Only \$50 for each additional business with same ownership structure.

**Includes social, fraternal, charitable and churches. Does not include government agencies or nonprofit organizations operating within competitive business industries, which will be included in standard membership categories.

PREMIER MEMBERSHIP OPTION 1 - Original

- Corporate Sponsorship of Annual Banquet and two dinner tickets **\$250.00 value**
- Recognition on **every page** of chamber website with a direct link to your website **\$300.00 value**
- Recognition in the weekly newsletter **\$300.00 value**
- Name or Logo on a banner hung in the chamber office and displayed at all events **\$200.00 value**
- Team in Golf Tournament and Hole Sponsor plus special recognition at registration table **\$500.00 value**
- **INCLUDES DUES \$50-\$270 Value**

Total List Value: \$1,550-\$1,770

Total Cost \$1,000.00

OR - Enjoy a New Option for Premier Membership

PREMIER MEMBERSHIP OPTION 2 - Advertising Focus

- Corporate Sponsorship of Annual Banquet (no dinner tickets) **\$200.00 value**
- Recognition on **every page** of chamber website with a direct link to your website plus pdf of menu or other business related document under website listing (two changes annually) **\$400.00 value**
- Recognition in the weekly newsletter and special insert in weekly newsletter six times per year **\$450.00 values**
- Name or Logo on a banner hung in the chamber office and displayed at all events **\$200.00 value**
- Free booth at annual Home & Business Expo **\$50.00 value**
- Hole Sponsor at Golf Tournament plus special recognition at registration table **\$200.00 value**
- **INCLUDES DUES \$50-\$270 Value**

Total List Value: \$1,550-\$1,770

Total Cost \$1,000.00

More Reasons why you should join the Madison County Chamber of Commerce...

We call ourselves a Chamber of Commerce because we seek to make commerce happen through business expansion and attraction, as well as the advocacy efforts that help improve business in our area.

Funded by your Membership investments, your Chamber works for a healthy economic climate of good jobs and capital creation. A Chamber's strength lies in the number and diversity of its Membership. Because a Chamber collectively embodies the vast experience of the many businesses and professional in its Membership, it has the knowledge and insight to identify issues of importance to the business community, and the combined means to devise and implement strategies to address them. Chamber members are the most responsible, innovative, and conscientious business and professional people in and around Madison County. The Chamber accomplishes collectively what no one business or professional can do alone.

Our Mission Statement: The Madison County Chamber of Commerce is a voluntary partnership of business, civic, non profit, education, professionals, and government working together to build a healthy economy and to improve the quality of life in the greater Madison County area.

Visit us on Facebook and online at www.fredericktownmissouri.net

Membership Benefits!

- ❖ **FREE & Low-Cost Advertising Opportunities** - Advertisements in our publications reach consumers locally and world wide on our website! Community event publications include member only advertising opportunities.
- ❖ **FREE Ribbon Cuttings & Ground Breaking Ceremonies** - Celebrate your newly opened, reopened or expanded business or organization with community leaders, chamber members and local media to help spread the word!
- ❖ **FREE Ad & Flyer Design** - Let us design your ad or flyer for Chamber or local media use. You provide us with the info and graphic ideas and we'll design it for you!
- ❖ **Informative Meetings** - Monthly meetings provide a variety of information through guest speakers.
- ❖ **Speaker at Chamber Meeting** - Do you have experience that other members would benefit from learning about? We invite you to be a speaker at an upcoming chamber to share your knowledge!
- ❖ **Timely Information** - Receive the Weekly Chamber News Update with up-to-date information on chamber and community events, introductions to various business and community leaders, free member advertising, new member announcements, employee promotion or special recognition and much, much, more. Weekly Chamber News Updates are also listed on the Chamber Website for access 24-hours/day, 7 days/week!
- ❖ **FREE Featured Business or Organization** - A featured business or organization section is available to all members in the Weekly Chamber News Update. Article may include highlights of the member history, products or services, location, hours of operation or even special events you are holding which could include sales and/or discounts you may be offering.
- ❖ **Chamber Web Site** - Chamber website offers a wide variety of information to chamber members, visitors, and new residents. Accessible world-wide 24-hours/day, 7 days/week.
- ❖ **Social Media Advertising** - Link to our Facebook page from yours. Information about member businesses and area events frequently posted and updated on Facebook.
- ❖ **FREE Use of Chamber Meeting Room** - Make use of the chamber office for your next business or organization meeting. Includes FREE Wi-Fi access.
- ❖ **Outside News Display Case** - Weekly Chamber News Updates and related attachments are displayed in the enclosed outside display case for foot traffic "just passing by" or for evening and weekend hours when the chamber office staff are not available.
- ❖ **Business Referral Promise** - One of the least recognized, yet most effective member benefits is the Chamber's Business Referral Promise. Local and out-of-town businesses and individuals turn to the Chamber for assistance in finding specific goods, services, phone numbers, and business or organization/meeting locations. It is our promise to promote chamber member businesses and organizations first, and exclusively if there is a competing non-member business or organization.
- ❖ **Visitor's Center Brochure & Business Card Racks** - Members are invited to display their advertising material, business information or business cards in our display racks at the Chamber office to catch potential customers early. Keep your information current for use with phone or email inquiries.
- ❖ **Information** - Looking for business or community information that you can't find, let us help you locate what you need!
- ❖ **Special Events** - Home & Business Expo, Chamber Golf Tournament, 4th of July, Trivia Night, Awards Banquet, and more!
- ❖ **Rental & Real Estate Information** - Members with commercial, industrial or residential property or buildings for sale or rent in Madison County will be kept on a list in the Chamber office and referred to caller or visitors.