



Membership Benefits

- ❖ **FREE & Low-Cost Advertising Opportunities** - Reach customers no matter where they are located with a variety of advertising venues: Chamber website is available 24-hours/day, 7 days/week; Chamber weekly updates by email and fax (also displayed in the outside Chamber display case); inside Chamber office - brochure display racks and business card distribution areas; Chamber window display and outside display case. See "Recognition & Advertising Options" for more opportunities.
- ❖ **FREE Ribbon Cuttings & Ground Breaking Ceremonies** - Celebrate your newly opened, reopened or expanded business or organization with community leaders, chamber members and local media to help spread the word!
- ❖ **FREE Ad & Flyer Design** - Let us design your ad or flyer for Chamber or local media use. We use our member ads in printed material such as the Weekly Chamber News Update and display in the Chamber Office. You provide us with the info and graphic ideas and we'll design it for you!
- ❖ **FREE Rental & Real Estate Advertising** - Members with commercial, industrial or residential property or buildings for sale or rent in Madison County can be listed on the Chamber website. Potential buyers/renters locally and world wide have access to your information 24-hours/day, 7 days a week.
- ❖ **Informative Meetings** - Monthly member meetings provide Chamber members with a variety of information through guest speakers.
- ❖ **"Five Minutes of Fame"** - Bring your business card to monthly chamber meetings for a chance to be selected for "5 Minutes of Fame" at the next meeting.
- ❖ **Speaker at Chamber Meeting** - Do you have experience that other members would benefit from learning about? We invite you to be a speaker at an upcoming chamber meeting to share your knowledge!
- ❖ **Timely Information** - Receive the Weekly Chamber News Update by email or fax transmission. Included is up-to-date information on chamber and community events, introductions to various business and community leaders, free member advertising, new member announcements, employee promotion or special recognition and much, much, more. Weekly Chamber News Updates are also listed on the Chamber website for access 24-hours/day, 7 days a week!
- ❖ **FREE Featured Business or Organization** - A featured business or organization section is available to all members in the Weekly Chamber News Update. Article may include highlights of the member history, products or services, location, hours of operation or even special purchases.
- ❖ **Chamber Web Site** - The Chamber's website offers a wide variety of information to chamber members, visitors, and new residents.
- ❖ **Member Web Presence** - Information about our members, including a link to your website, is available 24-hours/day, 7 days a week, world wide through listings and links on the Chamber's web site.
- ❖ **FREE Use of Chamber Meeting Room** - Make arrangements to use the chamber office for your next business or organization meeting.
- ❖ **Business Referral Promise** - One of the least recognized, yet most effective member benefits is the Chamber's Business Referral Promise. Local and out-of-town businesses and individuals turn to the Chamber for assistance in finding specific goods, services, phone numbers, and business or organization/ meeting locations. It is our promise to promote chamber member businesses and organizations first, and exclusively if there is a competing non-member business or organization.
- ❖ **Information** - The Chamber has access to a variety of information, just call or email and ask us!
- ❖ **Special Events** - The Chamber offers several special events throughout the year including the Home & Business Expo, the Chamber Golf Tournament, 4th of July, Trivia Night, Awards Banquet, Community Yard Sale, and co-sponsor or help to promote numerous other community events.

Madison County Chamber of Commerce - 2011 Membership Dues

| | |
|------------------------------------|----------|
| Individuals..... | \$40.00 |
| Organizations and Non-Profits..... | \$50.00 |
| 1 -3 Employees..... | \$100.00 |
| 4-10 Employees..... | \$120.00 |
| 11-20 Employees..... | \$150.00 |
| 21-49 Employees..... | \$170.00 |
| 50-100 Employees..... | \$220.00 |
| 101+ Employees..... | \$270.00 |

Multi-business discount

Full dues for largest business, then ONLY \$50.00 for each additional business.



OR grab a Premier Membership

- Corporate Sponsorship of the Annual Chamber of Commerce Banquet + 2 free dinner tickets
\$200.00 value
- Hole Sponsorship and Team in Golf Tournament plus special recognition at registration table
\$500.00 value
- Recognition on **every page** of chamber website
\$300.00 value
- Recognition in the weekly newsletter, and a “Free” insert in the weekly newsletter 4 times a year
\$300.00 value
- Premier Members will be displayed on a banner that will be hung in the chamber office and at all events
\$200.00 value

INCLUDES DUES-\$50-\$270 Value

List Value: \$1,550-\$1,770
for only \$1,000.00

----- ✂
Business/Organization/Individual Name: _____

Please circle one above.

Contact Name/Business Owner: _____

Please specify which name you prefer to appear on your website listing and which name for the Chamber Director to contact for business purposes.

Street Address: _____ **P.O. Box:** _____

Zip: _____ **Phone#:** _____ **Fax#:** _____

E-mail: _____ **Website:** _____

Business Hours: _____ **Business Type:** _____

Employees (part time counts for 1/2): _____ **Chamber Member Since:** _____

Please update this information even if you know we have it! It's helpful to have all information in one location

We need your help to make 2011 a great year for Madison County businesses, organizations and individuals. Details available on additional pages for event sponsorship, advertising opportunities and ways you can be more involved in your Madison County Chamber of Commerce.



Recognition & Advertising Options

The Madison County Chamber of Commerce offers several ways to receive recognition and provide additional advertising opportunities to our members. **Please circle** all areas you are interested in receiving more information about.

Enhanced Website Listing

Coupon Page Ad

Madison County Tourism Website Ad

Student Intern/Job Shadowing Location

Event Sponsorship - See details below

Member Wall of Fame

Chamber Website Ad

Community Guide Ad

Missouri Tourism Website FREE Listing

Member-to-Member Discounts

Business After Hours Location

"Holiday Gift Basket" raffle

Event Sponsorship Opportunities

Sponsor one or more of the following 2011 Chamber Events. Financial Donation:

\$100 Sponsors receive recognition on event promotional material and in thank you ad.

\$250 Sponsors receive the above PLUS: specific mention on radio spots leading up to the event and recognition on event banner

Donation of Silent Auction Items also needed for Trivia Night and 4th of July.

Please circle all events you would like to be involved in as a sponsor and indicate what level of sponsorship you're interested in:

| | | | |
|------------------------|-------|-------|---------------------------|
| Annual Chamber Banquet | \$100 | \$250 | #_____ of Banquet Tickets |
| Home & Business Expo | \$100 | \$250 | Rent a booth \$50 |
| Community Yard Sale | \$100 | \$250 | Rent a spot - \$15 |
| Trivia Night | \$100 | \$250 | Silent Auction Item |
| 4th of July | \$100 | \$250 | Silent Auction Item |

New for 2011

*Missouri White Water Assoc. Banquet \$100 \$250 #_____ Banquet Tickets

*Missouri White Water Clinic This is held a month after the races for up to 80 individuals.
Levels of sponsorship will be determined closer to the event.

*League of Northern Indian Nations, Inc. Regional Pow Wow" - Labor Day weekend (Friday-Monday)

*Art and Photography rotating display sponsored frames with name plates.

Golf Tournament sponsorship categories are listed on the next page.



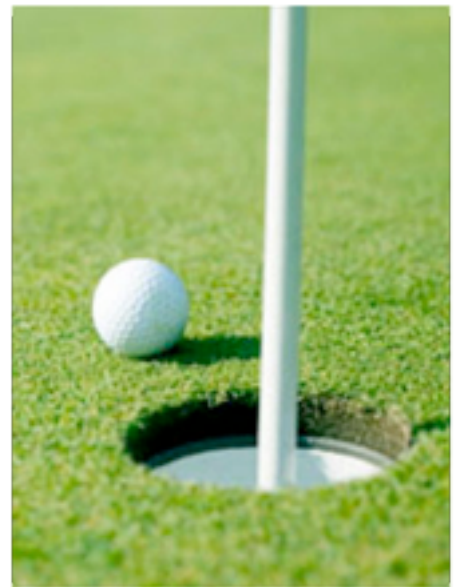
Annual Golf Tournament

The Annual Golf Tournament levels of sponsorship are slightly different than other events. All sponsors receive recognition in thank you ad. Additional benefits are listed below. Please check the area of sponsorship you would like to be included in for the 2011 Golf Tournament.

- \$100 - Hole Sponsors - Plus: Company or Organization name on hole sign.
- \$125 - Closest to the Pin, Women's Longest Drive, Men's Longest Drive, Longest Putt Plus: Company or Organization name on sign located on golf course, recognition on prize for each category and opportunity to include additional information from sponsor with prize.
- \$200 - Lunch Sponsor - Plus: Company or Organization name on signs located near BBQ grill and at lunch area, special mention on radio spots leading up to event, mention on event promotional material, and opportunity to include additional information on registration table.
- \$300 - Beverage Cart Sponsor - Plus: Signage on two beverage carts, special mention during radio spots leading up to event, mention on event promotional material, and option to display brochures or other material from sponsor on registration table.
- \$300 - Hole In One Sponsor - Plus: Signage at hole-in-one tee, special mention during radio spots leading up to event, mention on event promotional material, option to display brochures or



**Prize money awarded
for 1st, 2nd and 3rd
place winning teams
in both flights.**



Mulligans will be available for purchase.



Get Involved!

There are several committees that need volunteers. **Please circle** all areas where you or someone in your business or organization would be willing to Get Involved:

Committees Member for:

- Membership/Ambassadors
- Marketing/Fundraising
- Seminars/Training
- Events
- Tourism

Specific Events:

- Annual Chamber Banquet
- Home & Business Expo
- Missouri Whitewater Association
- Trivia Night
- 4th of July
- Community Yard Sale
- League of Northern Indian Nations, Inc. Regional Pow Wow
- Golf Tournament
- Home for the Holidays

Your Opinion Matters!

What do you hope to gain from your Chamber Membership? Please use the space below to let us know. If you are interested in something specific that has not been listed elsewhere please take time to provide us with your suggestions or comments:
